

**Student Success Essentials – Grade 11 Travel and Tourism, Lakeshore Collegiate**

<b>Essentials – Content</b>	<b>Essentials – Concepts</b>	<b>Essentials - Skills</b>
<ul style="list-style-type: none"> <li>• Location of world landmarks (continents, countries, capital cities, water bodies, major attractions, etc...)</li> <li>• Travel and tourism terminology (types of tourism, types of tourists, travel barriers, travel motivators, travel variables, reasons for travel, multiplier effect, demonstration effect, ethnocentricity, UNESCO World Heritage Sites)</li> <li>• Identify careers associated with the tourism industry and predict possible changes to these careers in the future</li> <li>• Identify positive and negative effects of travel and tourism from the perspectives of various stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>• Understanding different types of regions</li> <li>• Be able to analyze issues holistically from different perspectives (environmental, cultural, social, economic, political)</li> <li>• Understand the concept of the ethical tourist (respecting other cultures, religions, and environments)</li> <li>• Understand the economic importance of the travel and tourism industry</li> <li>• Analyzing current events and trends in the travel and tourism industry</li> </ul>	<ul style="list-style-type: none"> <li>• Geographical Information Systems (GIS)</li> <li>• Creating and interpreting maps</li> <li>• Data analysis (graphing, understanding and interpreting visuals)</li> <li>• Uses citations and works cited to acknowledge source of information used in research projects</li> <li>• Writing an opinion and defending it with research</li> <li>• Contributes ideas and information on travel and tourism topics in a brief oral presentation in front of the class</li> </ul>